

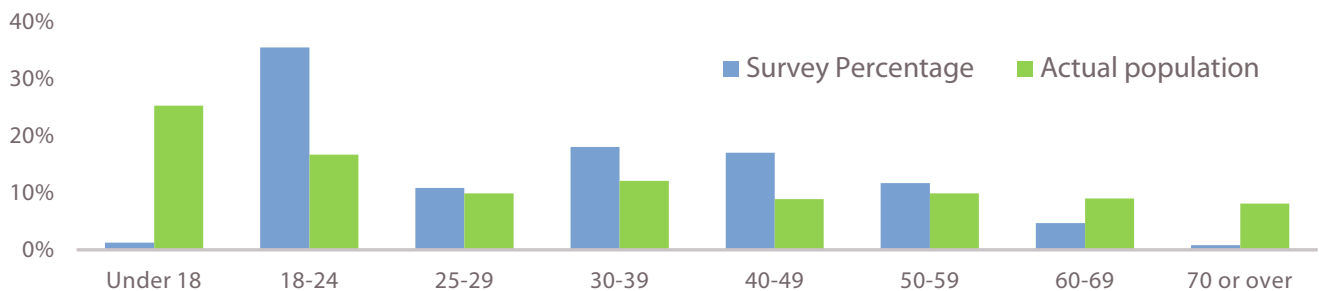
INTRODUCTION

To gather input on the existing conditions and future goals for the City of Grand Forks, a public engagement survey was distributed. The survey consisted of approximately forty questions and was available from May 6th through June 21st, 2021. The goals of the survey included understanding what makes Grand Forks a great place to live, and what opportunities exist for future improvement. A total of 890 responses were collected.

WHO DID WE HEAR FROM?

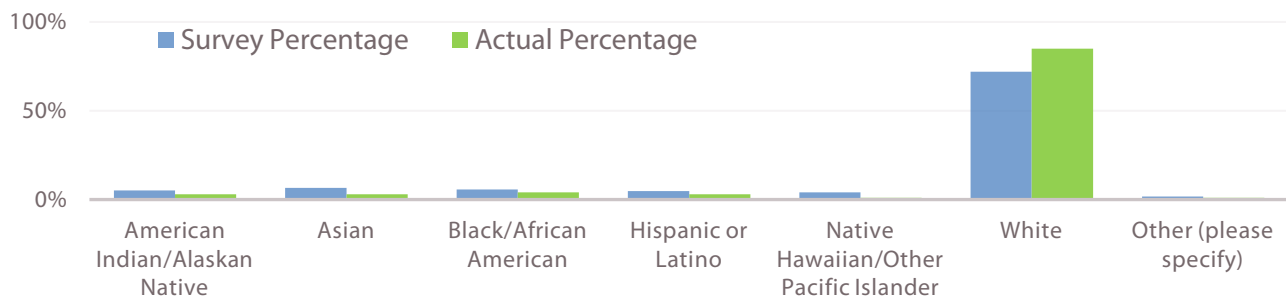
Age

Most responses were from individuals aged 18-24, followed by those aged 30-39 and 40-49. As shown in the graphic below, the distribution of survey responses by age (blue) generally reflects the actual population distribution within the City of Grand Forks (green) for those ages 30 and above. The proportion of responses from those aged less than 24 years is greater in the survey results than the actual population. This may reflect the additional college students at the University of North Dakota, who may not be technically considered part of the population as per the U.S. Census.

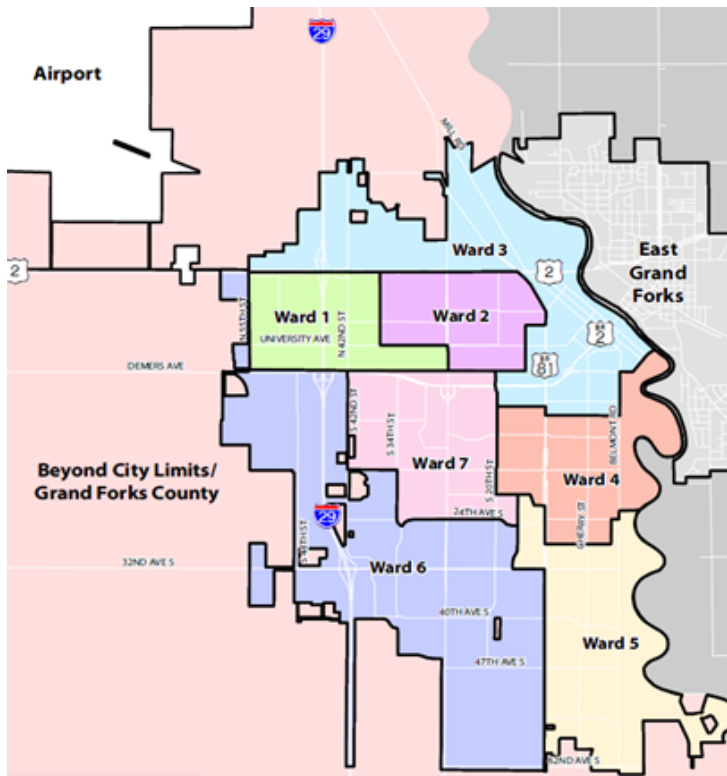


Race and Ethnicity

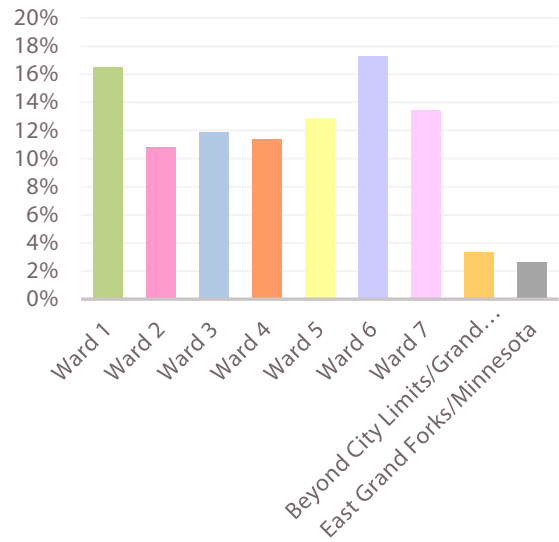
Approximately 80 percent of all survey respondents identified as White, with 6 percent identifying as Asian, 5 percent American Indian/Alaskan Native, 5 percent Black/African American, 4 percent Hispanic or Latino, and 4 percent Native Hawaiian/Other Pacific Islander. This distribution generally reflects the actual population of the city.



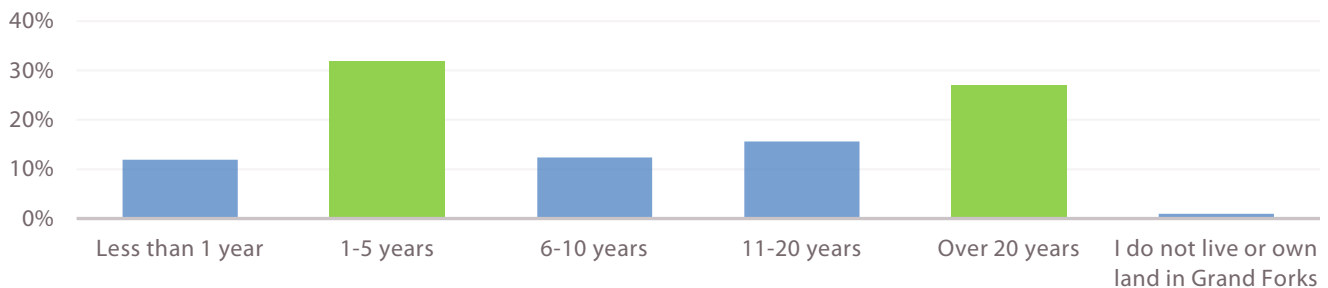
TENURE



Respondents were asked to identify which Ward (as shown on map) they reside within. Results were mostly distributed evenly across the 7 wards, with approximately 5 percent of all respondents living beyond City Limits.

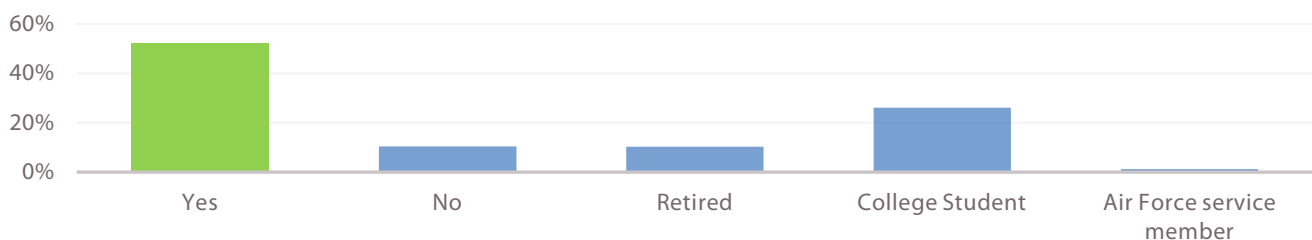


Most respondents have lived in Grand Forks either 1-5 years (32 percent) or over 20 years (28 percent). Approximately 50 percent rent and 50 percent own their residence.



EMPLOYMENT

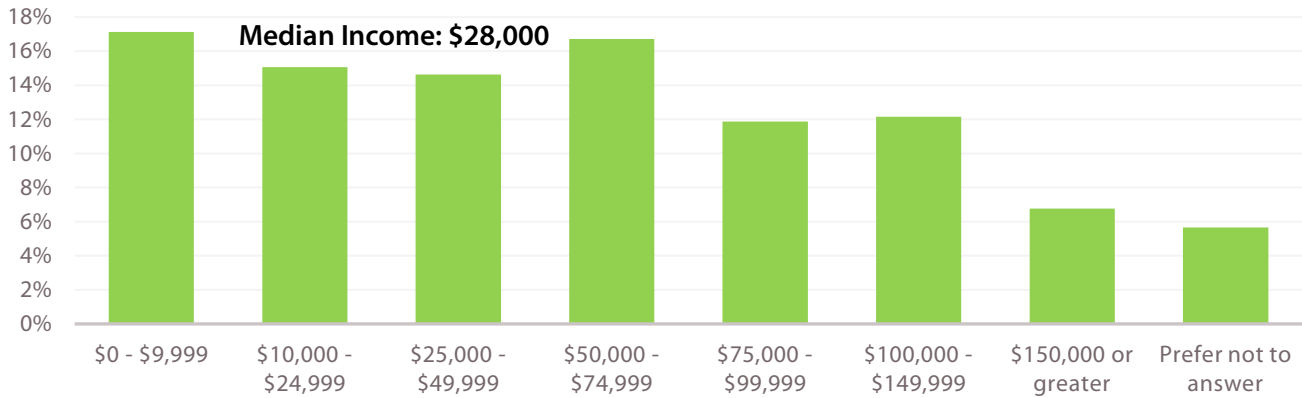
About half the respondents work within the City of Grand Forks, and for those who do not most are College Students.



Do you work in Grand Forks?

If no, please explain.

Income ranges are distributed relatively evenly from less than \$10,000 to over \$150,000. The median individual income in the City of Grand Forks is approximately \$28,000 meaning approximately 35 percent of those who responded to this survey make less than the median income. Based on the American Community Survey (ACS), about 31 percent of Grand Forks residents make below the median income.



People with Disabilities

Approximately 4 percent of survey respondents identified as having a disability. When asked what barriers they face within Grand Rapids, responses included:

Sidewalks and entrances are not ADA accessible

Crosswalk timings need to be extended

Lack of mental and physical health facilities within the city

SURVEY RESPONSES

WHAT IS YOUR FAVORITE THING ABOUT GRAND FORKS?



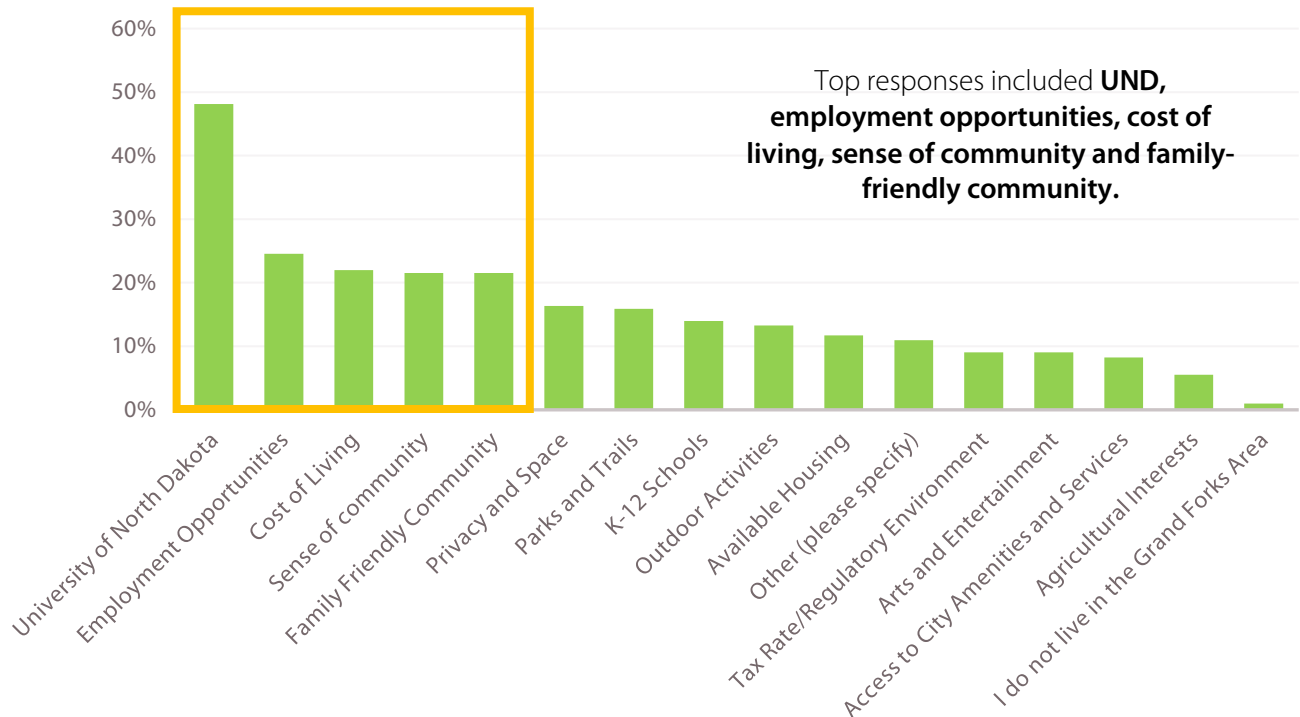
Residents like the **small town, friendly, and safe environment** within Grand Forks.

WHAT WOULD YOU IMPROVE ABOUT GRAND FORKS?

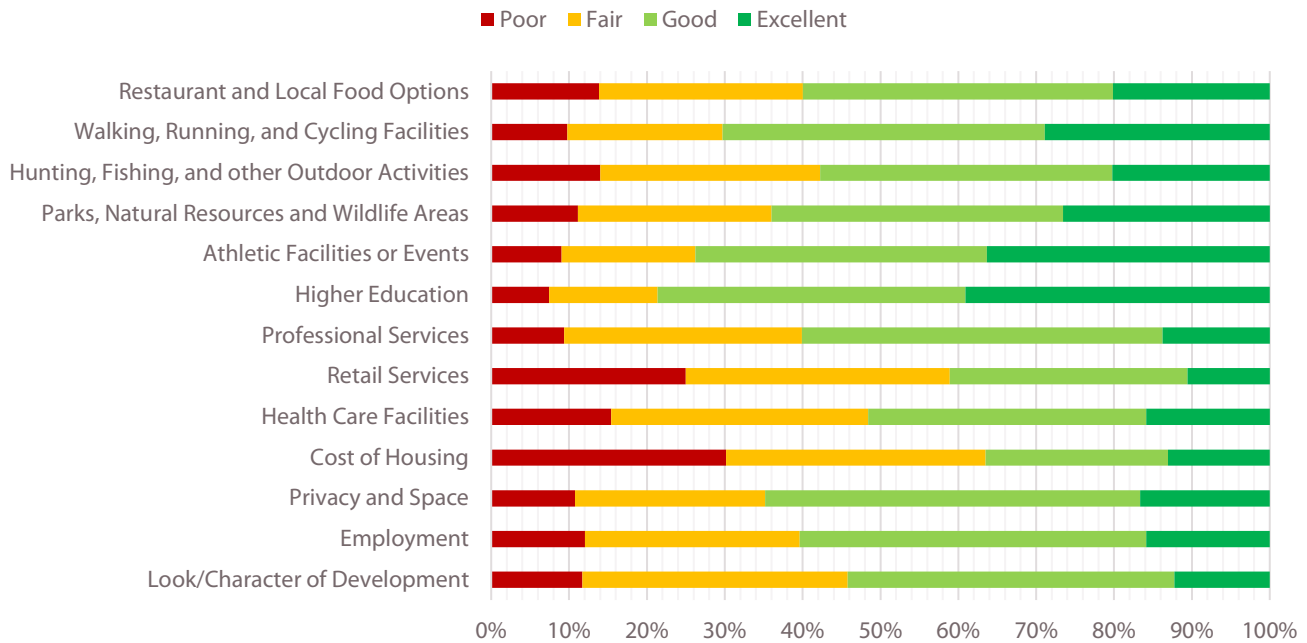


The majority of respondents would like to see **housing costs lowered, and retail and dining opportunities expanded.**

WHY DID YOU CHOOSE TO LIVE IN GRAND FORKS?



HOW WOULD YOU RATE THE FOLLOWING COMMUNITY SERVICES?



Immediate Needs

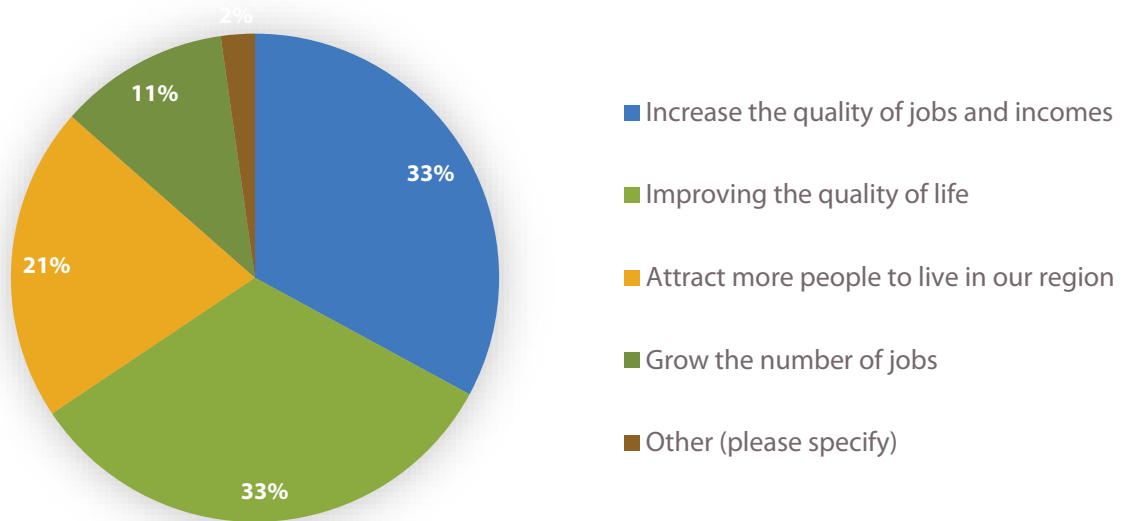
Over 50 percent of people rated **retail services and cost of housing** as poor or fair.

Successful Services

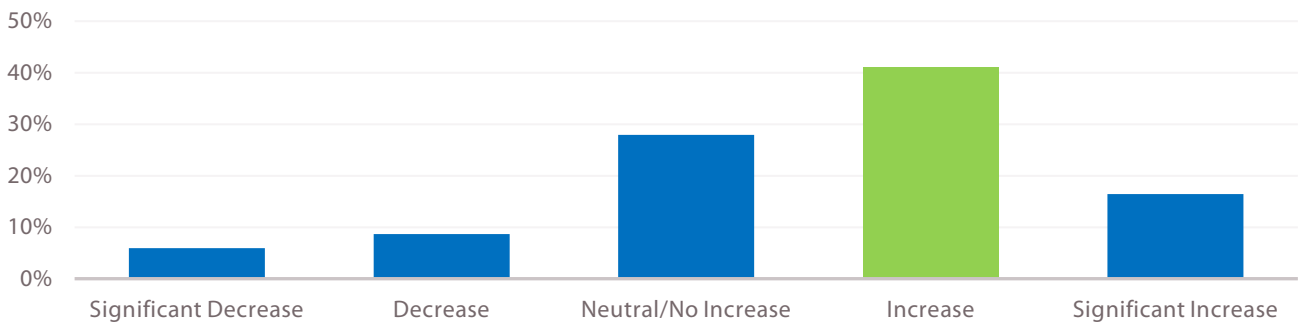
Over 60 percent of people rated **restaurant and local food options, multimodal facilities, parks and wildlife areas, athletic facilities/events, higher education, professional services, privacy and space, and employment** good or excellent.

ECONOMIC DEVELOPMENT

What is the most important goal for our region's economy?



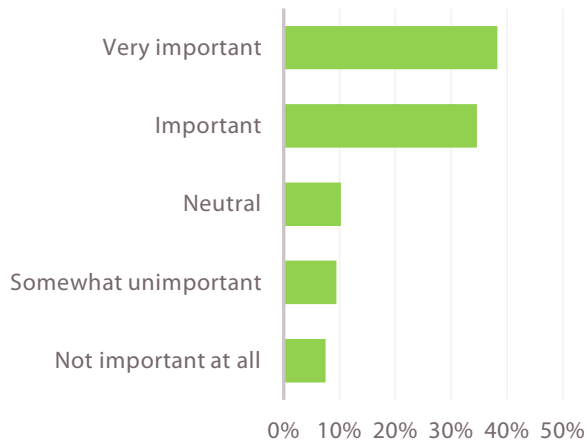
To what extent should the city be involved in contributing efforts and resources to pursue economic development?



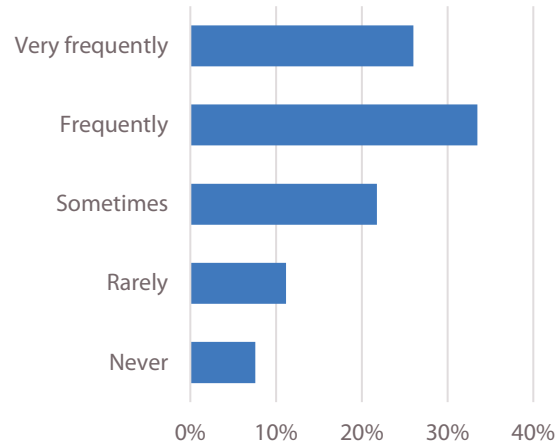
Respondents would like to see Grand Forks increase their resources and efforts to pursue economic development. Specifically focusing on **increasing the quality of jobs and incomes, improving quality of life, and attracting more people to live in the region.**

TRANSPORTATION

How important are sidewalks, trails, and on-street bicycle facilities? These include facilities to walk, bicycle, and roll.

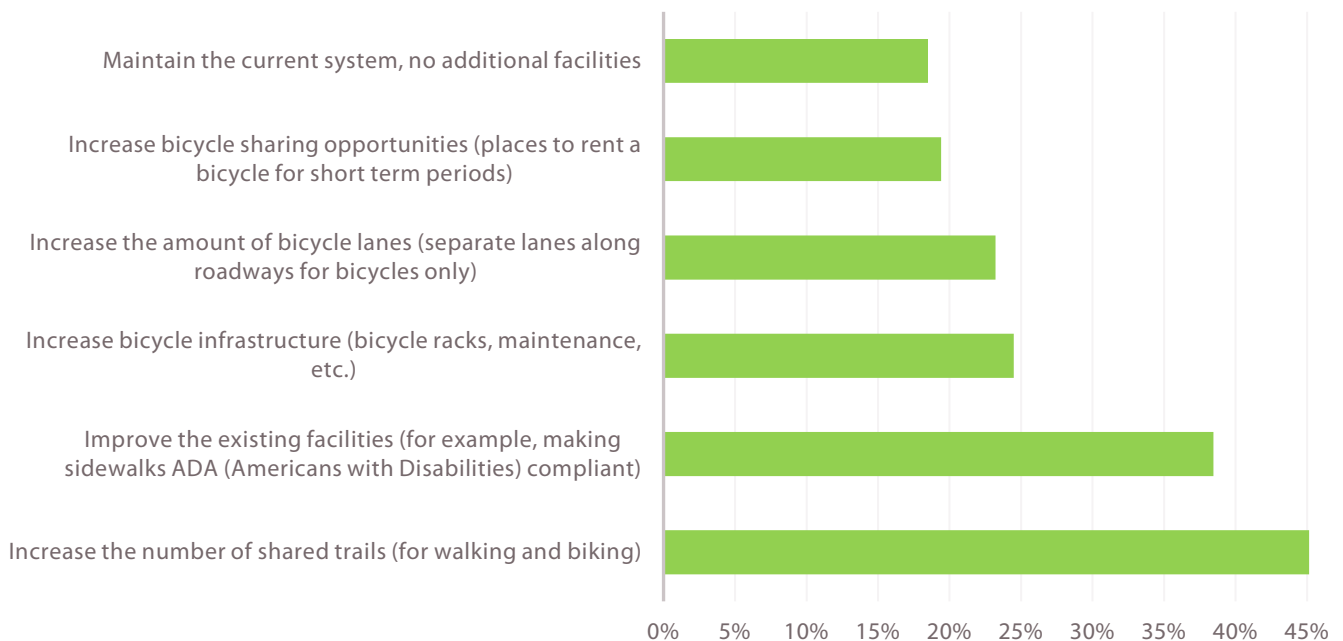


How often do you use the existing sidewalks, trails, and on-street bicycle facilities?



Most respondents see multimodal transportation as important or very important and use them frequently or very frequently.

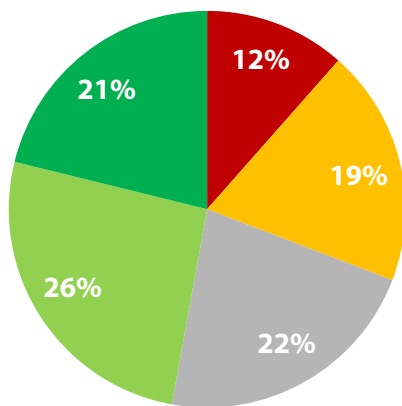
What would you like the future of multimodal transportation to look like?



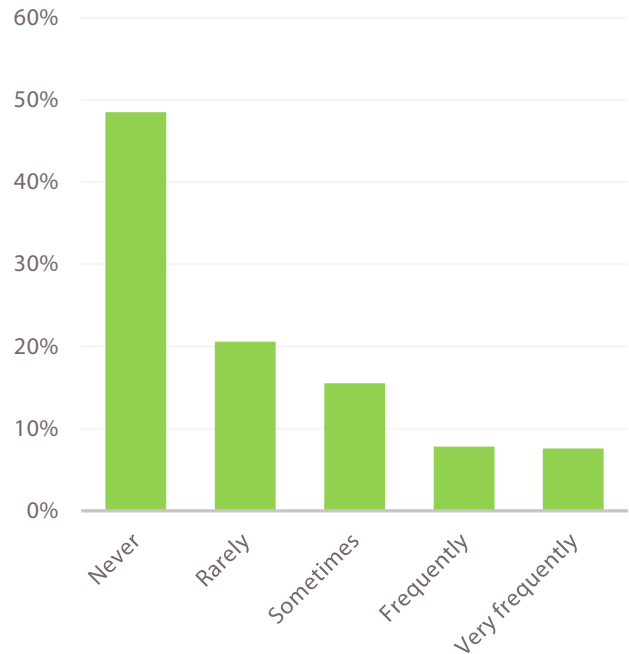
Increasing the number of shared trails and improving the existing facilities were most requested by respondents.

How important is the existing Grand Forks transit system?

■ Not important at all ■ Somewhat important
■ Neutral ■ Important
■ Very important

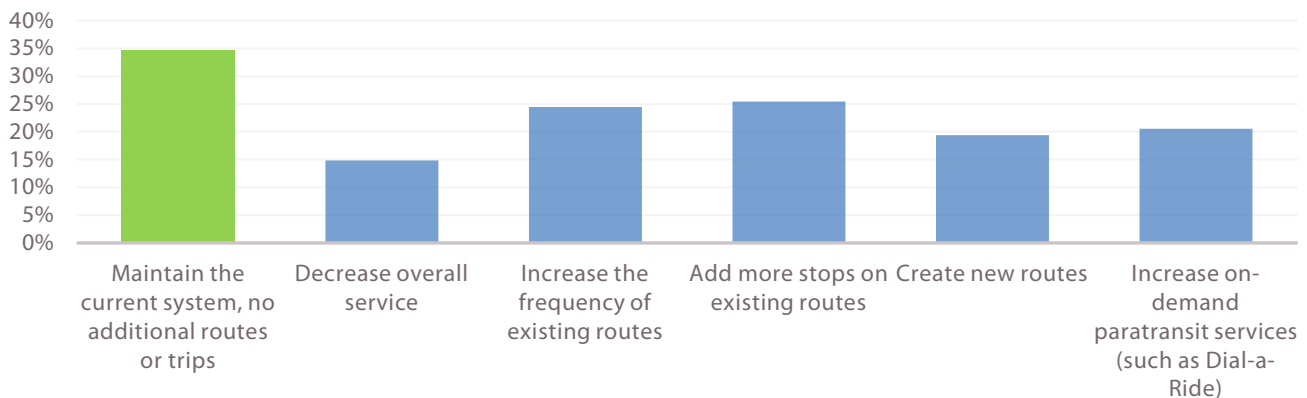


How often do you use the existing transit system?



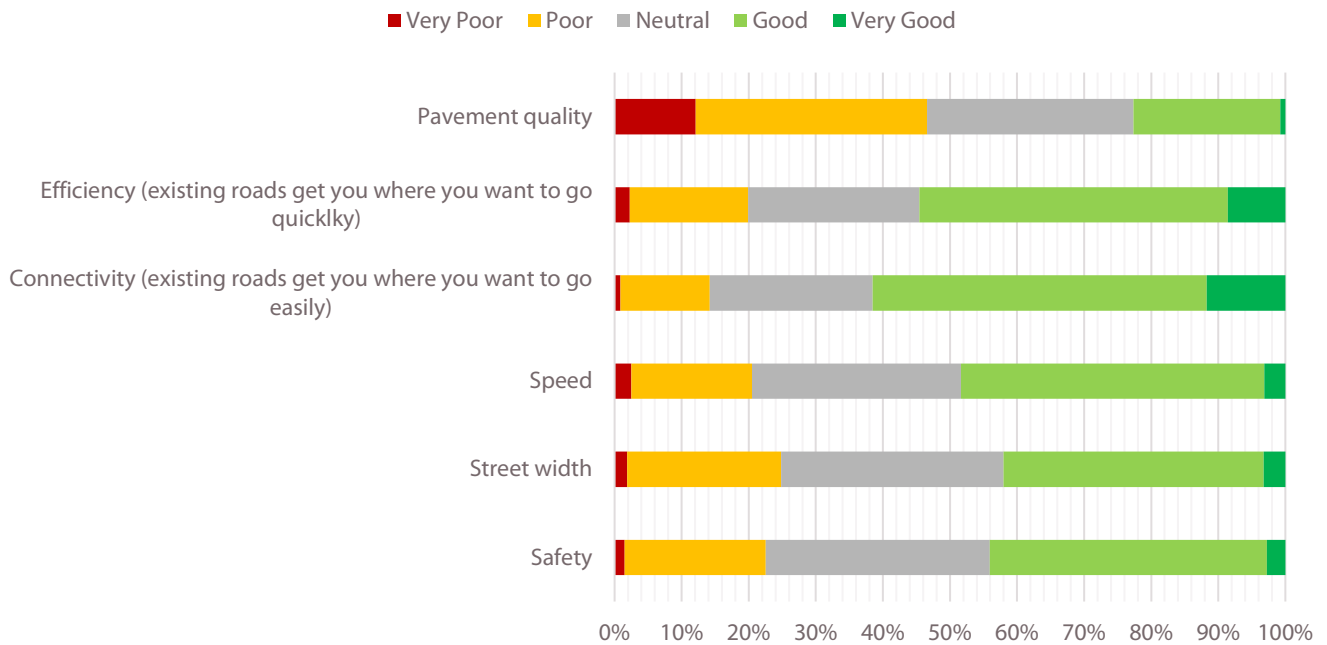
Although most respondents never use the transit system, **almost 50 percent identify it as important or very important.**

How would you like to see the transit system change?



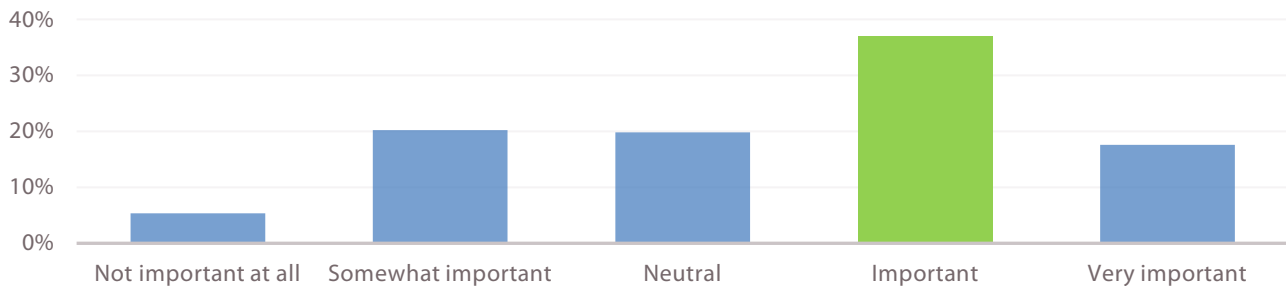
The majority of respondents would like to maintain the current system, followed by increasing frequency and adding stops on existing routes. For those who would like to see increased frequency on existing routes, results were evenly distributed across times of day for desired trips. For those would like to see additional stops on existing routes, stops are preferred mostly near education, retail/entertainment, and healthcare. Requests for new routes included to the industrial/manufacturing park, outlying retail, south end of the city and to the airport.

How would you rate the following factors related to the street network?



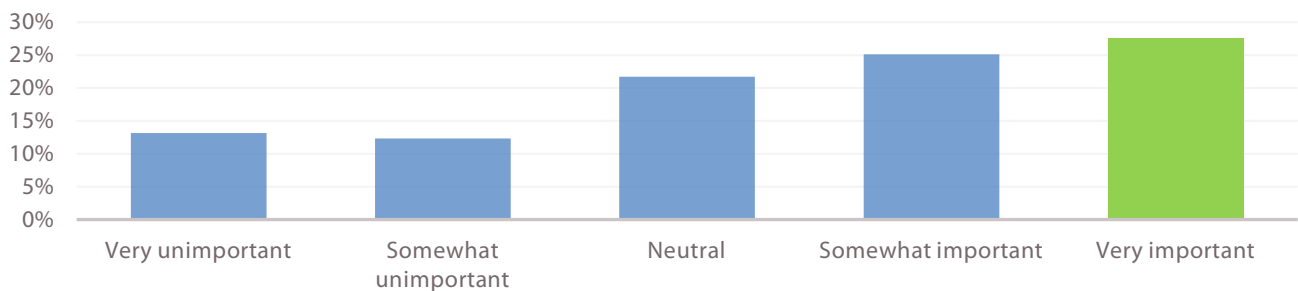
Most street network factors are rated neutral or above, except for **pavement quality** which is ranked by almost **50 percent of respondents** as very poor or poor.

How important is streetscaping?

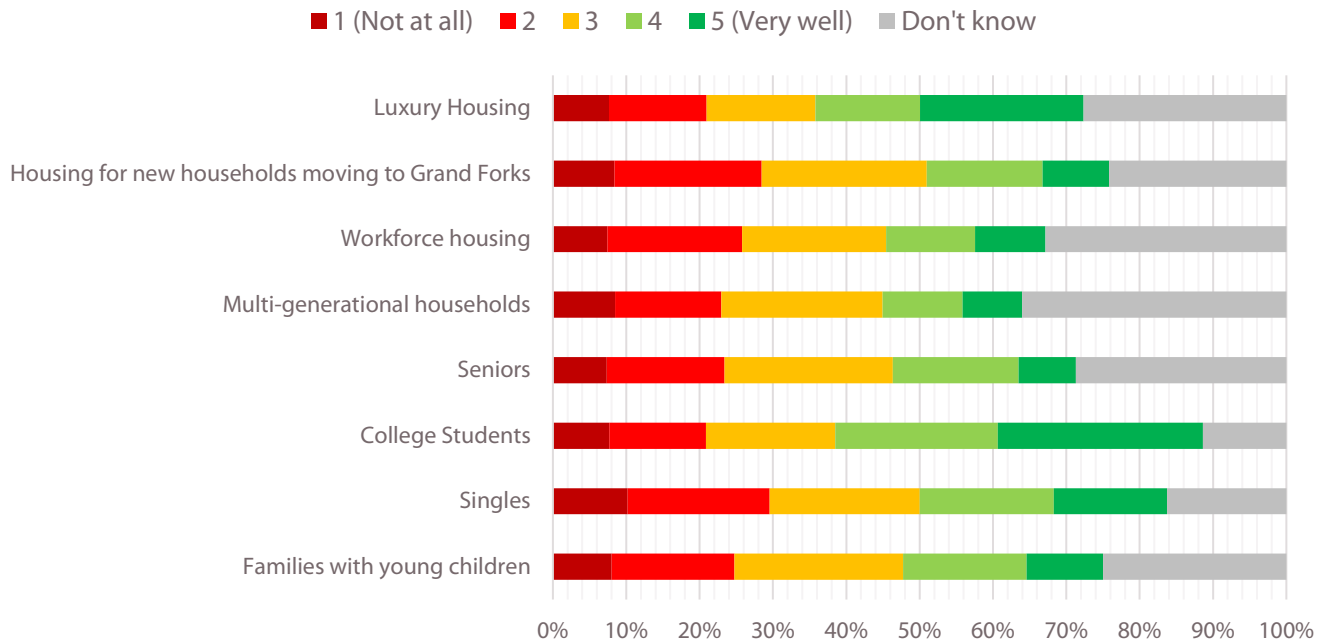


LAND USE

How important is the preservation of prime agricultural land near Grand Forks?

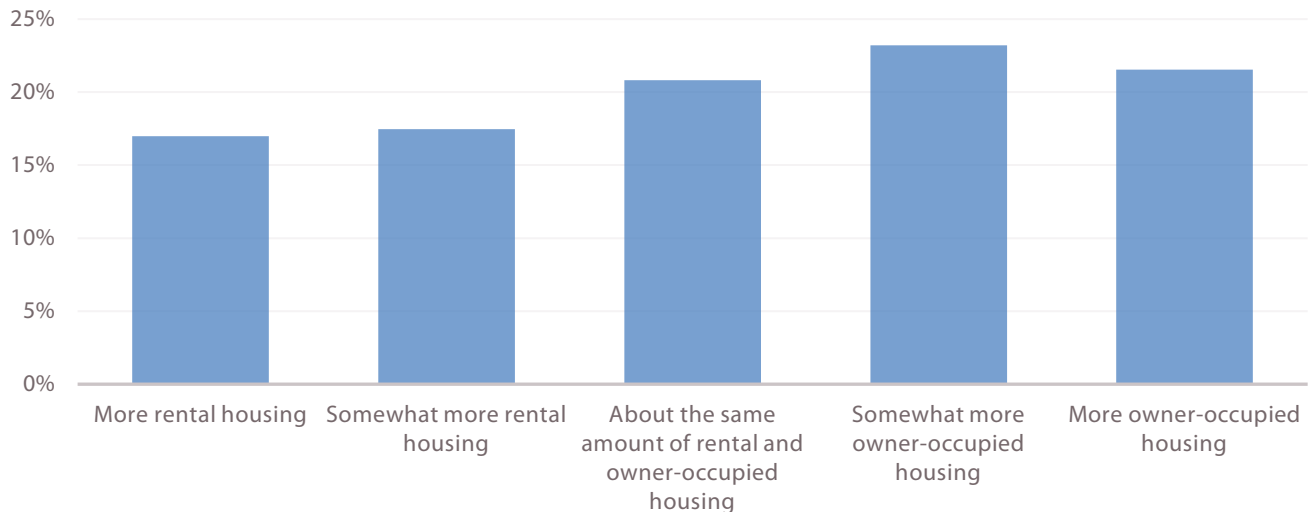


How well is Grand Forks meeting the housing needs for the following household types?



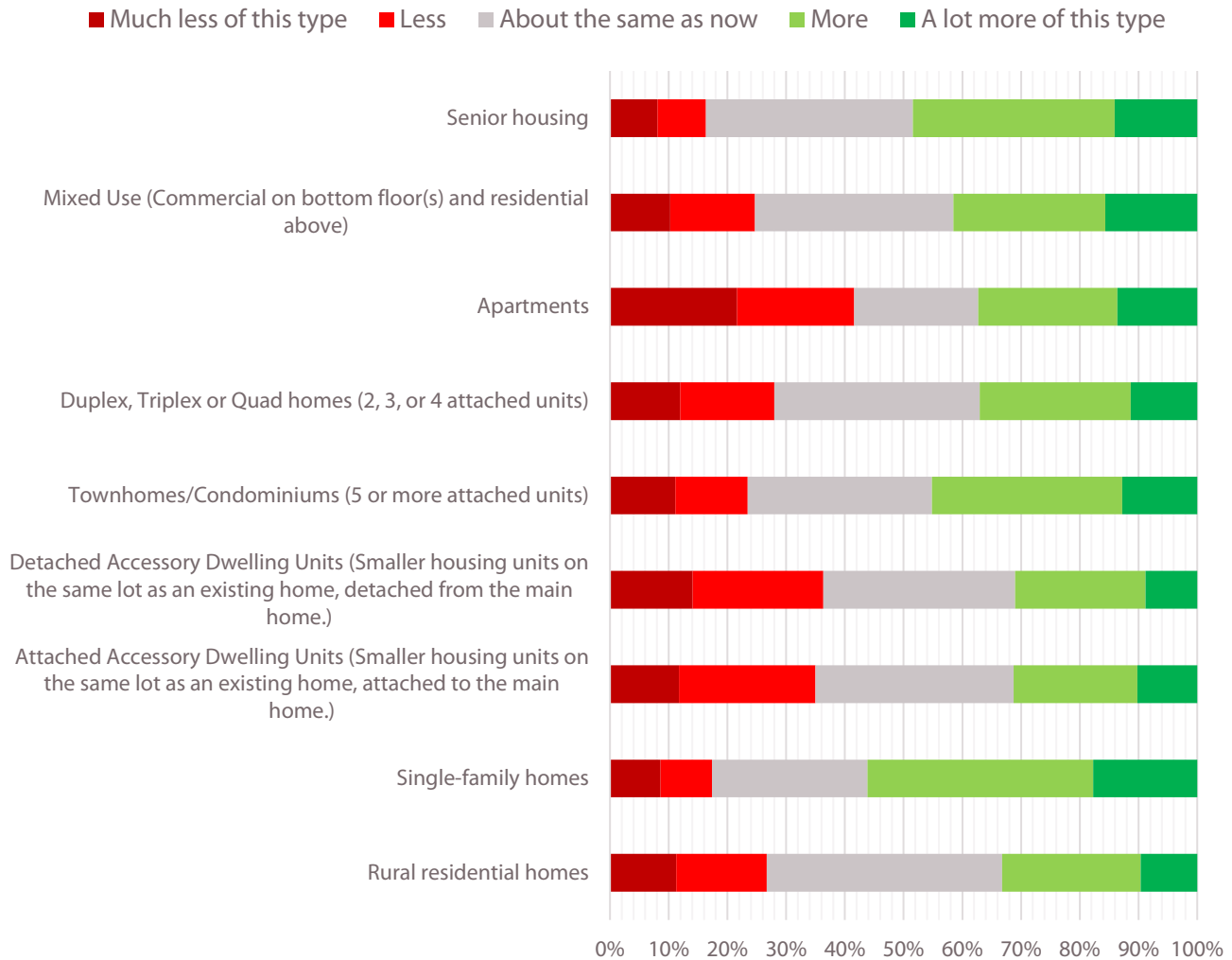
Most household types were rated as a 3 or below, meaning respondents do not think Grand Forks housing is meeting their needs. **Singles, new households, workforce, and families with young children were among the top groups with unmet housing needs.** Housing for college students and luxury rentals were rated to be meeting the needs of residents.

What housing type is needed more?



Slightly more respondents would like to see increased owner-occupied housing, but overall results were relatively evenly distributed.

Consider each housing type in Grand Forks. How do you perceive the need for each type will change in the future?



Based on responses, **more senior, mixed use, townhome/condominium, and single-family housing types are needed.**

OTHER COMMENTS

ANY OTHER COMMENTS OR QUESTIONS?

Make Gateway Drive an attractive and inviting entrance to the city (especially from the airport)

Improve housing affordability

Continue revitalization of downtown

Provide more community events